



MERGENT
by FTSE Russell

Mergent Intellect™

Mergent Intellect

MergentIntellect.com

Mergent Intellect is a flexible web-based application that features a deep collection of worldwide business information that enables users to generate insightful business intelligence. Coupling Mergent's expertise in developing products for the reference marketplace with Dun & Bradstreet's® private company database, Mergent Intellect offers new and existing clients a unique opportunity to access private and public US and international business data, industry news, facts and figures, executive contact information, the ability to access industry profiles and much more.

Now Available:

Consumer Lifestyle Data

Mergent Intellect's Consumer Lifestyle Data has information on individual's lifestyles, including hobbies, purchasing habits, purchasing power scores, etc. This database includes information on over 211 million consumers and 130 million households in the United States. The consumer lifestyle data is widely used for targeted direct marketing, modeling and profiling, data analytics, and customer retention initiatives.



Global Public
and Private
Business Data



Job Search
Tool



Global
Corporate
Family Tree



Sales/
Marketing Lists



Demographic
and Census
Data



Global
Company
Executives

Census Data

Includes the latest census data by zip code, MSA or Industry. Content includes income per household, average house value, population breakdown and persons per household. In addition, it allows up to four zip codes for comparisons and is exportable into various formats.

Direct Access to First Research® and Key Business Ratios

First Research is an in-depth report that provides up-to-date information and insight you need to provide greater value to students, professors, small business owners and job seekers. Key Business Ratios is a powerful online tool that allows researchers to quickly and easily examine risk, determine industry trends and measure how a business stacks up among its competitors.

Global Corporate Family Tree

Information on all direct and indirect subsidiaries of complete global family trees including 100% of North America is readily available and can be quickly downloaded or printed with structures intact. All corporate global family trees are accurate and updated on a timely basis.

Reporting Tools

Multiple reporting features allow you to find all the business information you need and customize it to suit your presentation style by using the new drag and drop report wizard.

Easy Exporting

Easily export your reports, mailing lists and other information to Microsoft® Excel, Word or Adobe Acrobat Reader®.

Demographics

Mergent's and Nielsen's partnership provides a variety of demographics reports

- Prizm reports offer information on 66 demographics and behavior types or segments for every US household
- Nielsen Pop Fact reports allow you to track and estimate consumer demand, analyze markets for locations planning and plan for future product developments

Comprehensive Business Information

Access a suite of comprehensive business information through our state-of-the-art technology.

Job Search Solution

The combination of Intellect's employer database and copyright strategy uncovers jobs at companies other job search tools cannot locate. The database has over 20 million employers in the US, over 400,000 employers in Canada, and over 1 million employers in Mexico. It allows career seekers to identify the top ten industries that employ your occupation, identify employers in those industries, and find jobs with those employers.

280 Million Global Public and Private Businesses

A fully searchable database with detailed information on over 280,000,000 businesses including both active/inactive companies.

Enhanced People and Business Search

Gain immediate access to contact information for over 255 million US consumers through our partnership with Whitepages Pro. Includes immediate access to contact information for more than 98 percent of US households, including name, address, age, household members, and previous home addresses, as well as offer reverse phone lookup capabilities.

Executive Contacts on Millions of Executives

Daily updates on executives from over 100,000,000 businesses. Access to over 100,000,000 professional decision-making executives including contact information, job title/function, biography, etc..and other information to Microsoft Excel, Word or Adobe Acrobat Reader.

Whitepages® Pro Consumer Data

Immediate access to contact information for over 255 million US consumers. Specific information includes name, address, previous address, age, number of household members and reverse phone number lookup capabilities.

Contact us for more information or to receive a free product trial.

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About Mergent

For over 100 years, Mergent has been a leading provider of business and financial information on public and private companies globally. Mergent is known to be a trusted partner to academic and public libraries, as well as corporate and financial institutions. Today we continue to build on a century of experience by transforming data into knowledge and combining our expertise with the latest technology to create new global data and analytical solutions for our clients. With advanced data collection services, cloud-based applications, desktop analytics and print products, Mergent and its subsidiaries provide solutions from top down economic and demographic information, to detailed equity and debt fundamental analysis. We incorporate value added tools such as quantitative smart beta equity research and tools for portfolio building and measurement. Mergent is a member of the London Stock Exchange Group plc. The Mergent business forms part of LSEG's Information Services Division, which includes FTSE Russell, a global leader in indexes.

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