



**FTSE
RUSSELL**
An LSEG Business

FTSE Russell for wealth advisors

Know your index



FTSE Blossom Japan Index

Who is this for?

Investors seeking a window on sustainable investment strategies in Japan

What does the index do?

PROVIDES A CLEAR ESG STANDARD

by selecting Japanese companies with strong environmental, social and governance (ESG) performance

INDUSTRY-NEUTRAL

by reflecting the industry weightings of the broader Japanese equity market

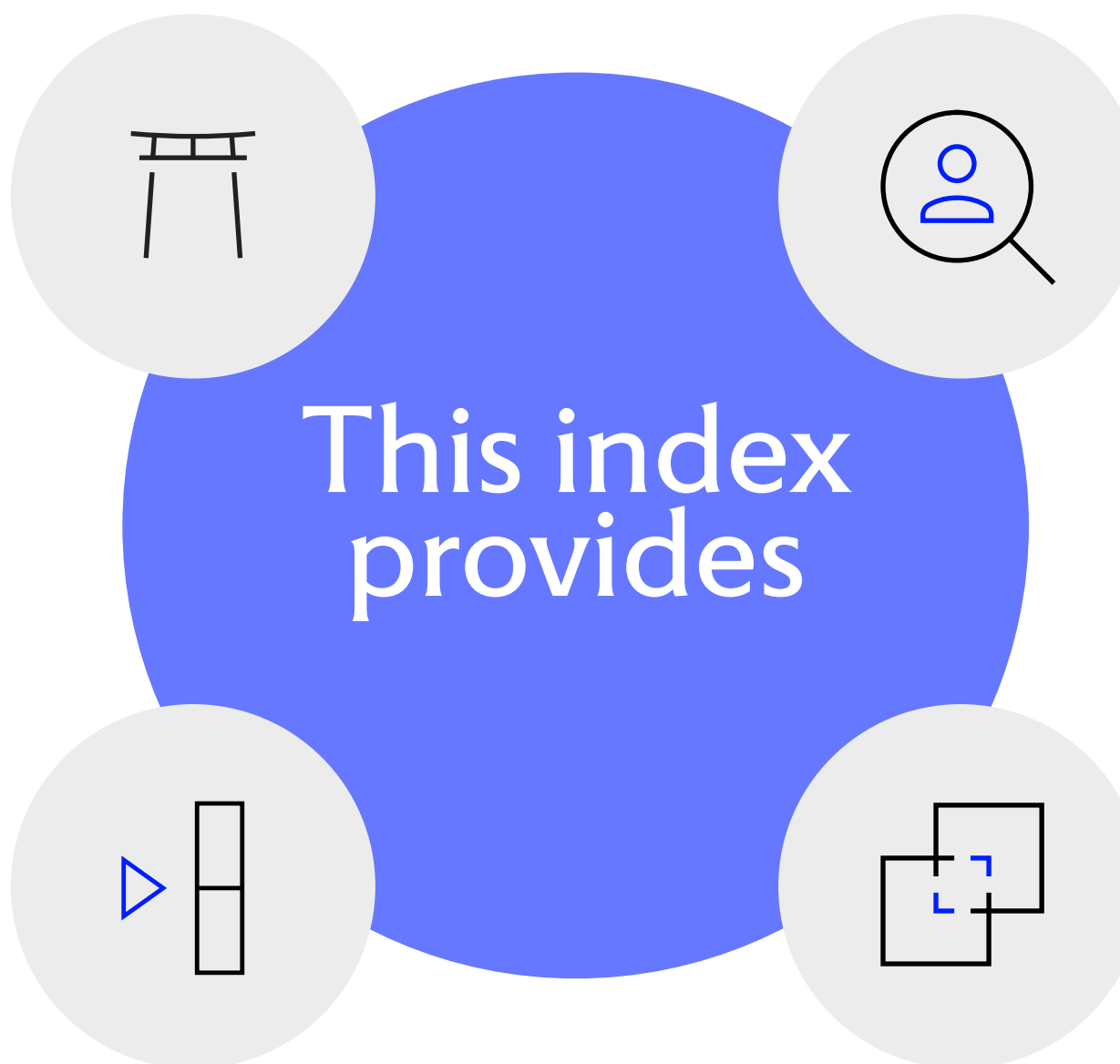
FTSE Blossom Japan Index

Facilitates improved environmental, social and governance (ESG) performance in the Japanese equity market, driving better corporate sustainability practices.

Using our ESG Ratings model, this index assesses a wide universe of companies on their ESG performance based on publicly available data. It has been selected by Japan's Government Pension Investment Fund (GPIF), the largest pension fund in the world, as the underlying performance target for part of its index-tracking equity investment portfolio.¹

¹ See 'ESG integration into Japan's passive investments', FTSE Russell, 2018.

Tool to incorporate ESG into a Japanese equity investment strategy



Clear ESG standards for ESG compliance, company engagement, disclosure and investment stewardship

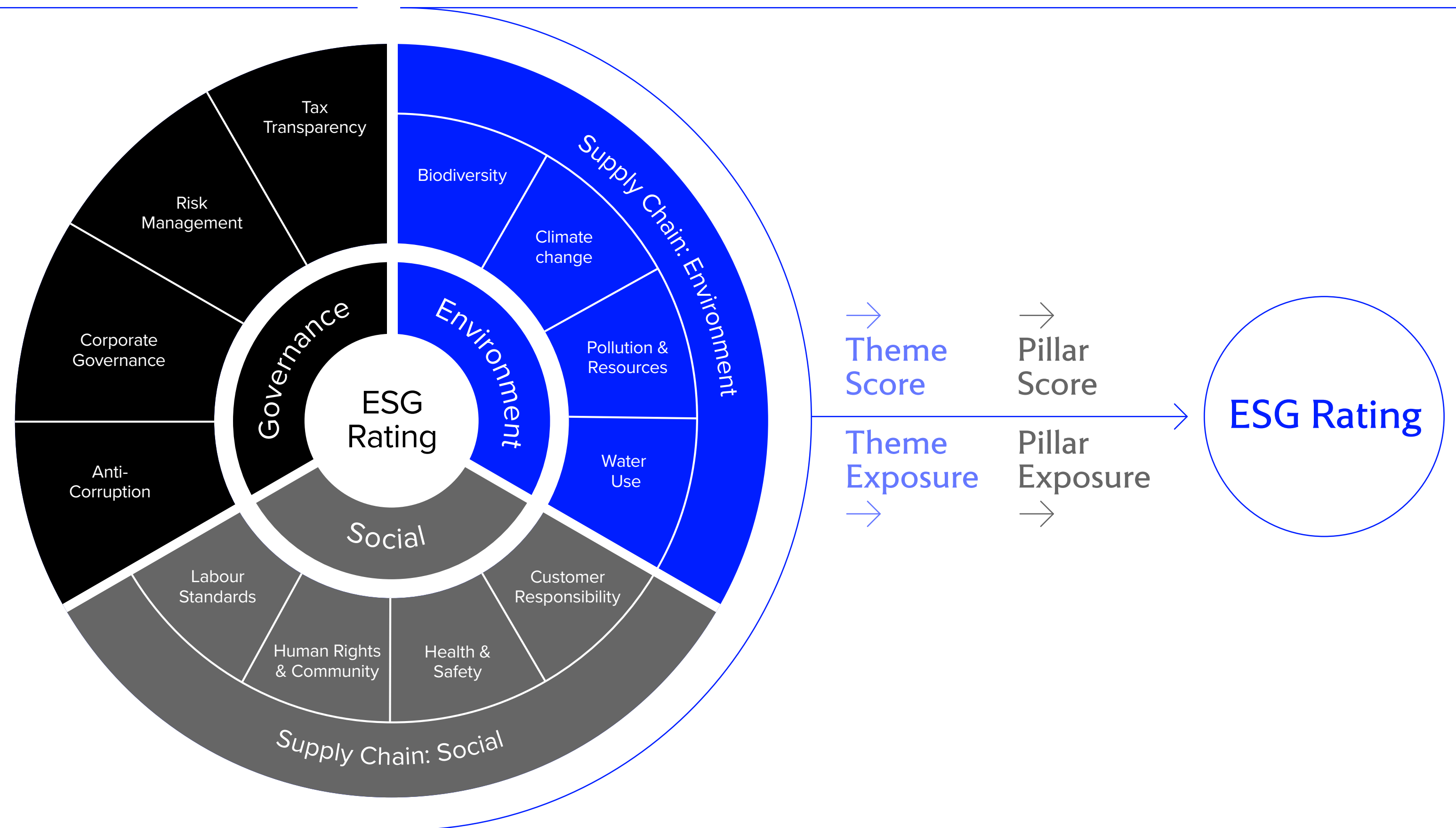
Benchmarks to underlie funds and investment products, and track the performance of sustainable investment portfolios

Transparent and objective methodology to measure ESG performance

Our ESG ratings and data drive the FTSE Blossom Japan Index

Based on nearly two decades of experience helping investors understand a company's exposure to, and management of, ESG issues in multiple dimensions.

It's a flexible, data-driven solution to assist in managing exposure to ESG aspects, meeting mandated stewardship requirements, integrating ESG data into securities and portfolio analysis, and implementing ESG-aware investment strategies.



Five reasons to consider this index

1. Comprehensive

Based on a broad universe of Japanese stocks, starting with 1,300 Japanese companies from the FTSE Japan All Cap index.

2. Impactful

Each constituent is weighted based on its ESG risk, producing a meaningful sustainability impact score for those using the index as a benchmark or in portfolio construction.

3. Aligned with global standards

Our ESG model is aligned with global standards such as the United Nations' Sustainable Development Goals, the International Labour Organisation's International Labour Standards, the UN Global Compact and Universal Declaration of Human Rights, and the recommendations of the Task Force on Climate-related Financial Disclosures.

4. Objective and transparent

Clearly defined rules for index construction and company assessment – all available to users so they can determine subjectivity. ESG scores are based on publicly available data.

5. Investable

Constituents from Japanese stocks within the FTSE Global Equity Index Series (GEIS) are screened to ensure they (1) offer a minimum percentage of voting rights to unrestricted shareholders, (2) have a minimum 'free float' of shares for trading and (3) pass a semi-annual liquidity test. This helps ensure the suitability of the index for use as a benchmark or in investment products.

How we build and maintain this index

Define starting universe

Constituents come from the FTSE Japan All Cap index.

Select top ESG performers

To be added, companies must have an overall ESG Score of at least 3.3 out of 5.

Adjust for industry neutrality

We adjust each industry weight to ensure neutrality. A cap is applied to any single constituent's weight of 15% and 20 times its weight in the FTSE Japan All Cap index.

Publish index

Afterward, the FTSE Blossom Japan index is published.

Semi-annual maintenance

We review this index in **June** and **December**.

Any company with a score below the minimum threshold (ESG Score under 2.9, or at least one high-exposure theme) is not immediately removed but allowed a 12-month grace period to improve its score. This incentivises improvements in corporate practices and could help reduce index turnover.

A true picture of the market

Think of our index data as being something like a computer chip: It powers what happens inside the investment products you buy. So it's important to distinguish between the index (data) and the investment product itself.

WHAT WE DO

We collect information on shares and bonds, as well as other financial market data. We then cleanse and organise it into groups of securities that have a stated objective. We call these groups of securities an index (or a benchmark, for indices that are broad and widely used in performance measurement).

OUR DIFFERENCE

How we design and calculate financial market indices then becomes our intellectual property (IP). We provide the IP for thousands of indices that cover the global equity and fixed income markets in different ways.

But we don't use this IP to manage assets ourselves, nor do we offer any investable products. We work with asset managers and other product providers who use our indices in their ETFs, mutual funds, and structured products.

By operating at arm's length from product providers, and with a multi-decade track record in calculating indices fairly and objectively, we help give confidence to investors and traders from around the world.

We measure the markets in your universe



UNIVERSE OF MARKET DATA

Data about securities exists. FTSE Russell is an expert at collecting, cleansing, and organising that data into useful indices.

FTSE RUSSELL IP

Our unique value is in how we measure the world's investment themes (markets, asset classes, sectors, etc.) to create and maintain an increasing number of available indices.

THE POWER OF CHOICE

With an incredible number of different market slices available, we can help you find the index that fits your product approach. Or we can build a custom index to meet your goals.

CREATE INVESTABLE PRODUCTS

Put our flexibility to work. If your US small cap equity mandate does not allow it to hold REITs, we can remove them from an index to create a better measurement for that investment vehicle.

MARKET CONFIDENCE

Not all benchmarks are created equal. Products built on FTSE Russell indices can offer peace of mind that your data is being measured in an objective and reliable way.

About FTSE Russell

FTSE Russell is a leading global provider of index and benchmark solutions, spanning diverse asset classes and investment objectives. As a trusted investment partner we help investors make better-informed investment decisions, manage risk, and seize opportunities.

Market participants look to us for our expertise in developing and managing global index solutions across asset classes. Asset owners, asset managers, ETF providers and investment banks choose FTSE Russell solutions to benchmark their investment performance and create investment funds, ETFs, structured products, and index-based derivatives. Our clients use our solutions for asset allocation, investment strategy analysis and risk management, and value us for our robust governance process and operational integrity.

For over 35 years we have been at the forefront of driving change for the investor, always innovating to shape the next generation of benchmarks and investment solutions that open up new opportunities for the global investment community.

To learn more, email info@ftserussell.com; or call your regional Client Service Team office:

EMEA

+44 (0) 20 7866 1810

North America

+1 877 503 6437

Asia-Pacific

HONG KONG +852 2164 3333

TOKYO +81 (3) 6441 1430

SYDNEY +61 (0) 2 7228 5659

Visit [lseg.com/en/ftse-russell](https://www.lseg.com/en/ftse-russell)



**FTSE
RUSSELL**

An LSEG Business

Disclaimer

© 2024 London Stock Exchange Group plc and its applicable group undertakings (“LSEG”). LSEG includes (1) FTSE International Limited (“FTSE”), (2) Frank Russell Company (“Russell”), (3) FTSE Global Debt Capital Markets Inc. and FTSE Global Debt Capital Markets Limited (together, “FTSE Canada”), (4) FTSE Fixed Income Europe Limited (“FTSE FI Europe”), (5) FTSE Fixed Income LLC (“FTSE FI”), (6) FTSE (Beijing) Consulting Limited (“WOFE”) (7) Refinitiv Benchmark Services (UK) Limited (“RBSL”), (8) Refinitiv Limited (“RL”) and (9) Beyond Ratings S.A.S. (“BR”). All rights reserved.

FTSE Russell® is a trading name of FTSE, Russell, FTSE Canada, FTSE FI, FTSE FI Europe, WOFE, RBSL, RL, and BR. “FTSE®” “Russell®”, “FTSE Russell®”, “FTSE4Good®”, “ICB®”, “Refinitiv”, “Beyond Ratings®”, “WMRTM”, “FRTM” and all other trademarks and service marks used herein (whether registered or unregistered) are trademarks and/or service marks owned or licensed by the applicable member of LSEG or their respective licensors and are owned, or used under licence, by FTSE, Russell, FTSE Canada, FTSE FI, FTSE FI Europe, WOFE, RBSL, RL or BR. FTSE International Limited is authorised and regulated by the Financial Conduct Authority as a benchmark administrator. Refinitiv Benchmark Services (UK) Limited is authorised and regulated by the Financial Conduct Authority as a benchmark administrator.

All information is provided for information purposes only. All information and data contained in this publication is obtained by LSEG, from sources believed by it to be accurate and reliable. Because of the possibility of human and mechanical inaccuracy as well as other factors, however, such information and data is provided “as is” without warranty of any kind. No member of LSEG nor their respective directors, officers, employees, partners or licensors make any claim, prediction, warranty or representation whatsoever, expressly or impliedly, either as to the accuracy, timeliness, completeness, merchantability of any information or LSEG Products, or of results to be obtained from the use of LSEG products, including but not limited to indices, rates, data and analytics, or the fitness or suitability of the LSEG products for any particular purpose to which they might be put. The user of the information assumes the entire risk of any use it may make or permit to be made of the information.

No responsibility or liability can be accepted by any member of LSEG nor their respective directors, officers, employees, partners or licensors for (a) any loss or damage in whole or in part caused by, resulting from, or relating to any inaccuracy (negligent or otherwise) or other circumstance involved in procuring, collecting, compiling, interpreting, analysing, editing, transcribing, transmitting, communicating or delivering any such information or data or from use of this document or links to this document or (b) any direct, indirect, special, consequential or incidental damages whatsoever, even if any member of LSEG is advised in advance of the possibility of such damages, resulting from the use of, or inability to use, such information.

No member of LSEG nor their respective directors, officers, employees, partners or licensors provide investment advice and nothing in this document should be taken as constituting financial or investment advice. No member of LSEG nor their respective directors, officers, employees, partners or licensors make any representation regarding the advisability of investing in any asset or whether such investment creates any legal or compliance risks for the investor. A decision to invest in any such asset should not be made in reliance on any information herein. Indices and rates cannot be invested in directly. Inclusion of an asset in an index or rate is not a recommendation to buy, sell or hold that asset nor confirmation that any particular investor may lawfully buy, sell or hold the asset or an index or rate containing the asset. The general information contained in this publication should not be acted upon without obtaining specific legal, tax, and investment advice from a licensed professional.

Past performance is no guarantee of future results. Charts and graphs are provided for illustrative purposes only. Index and/or rate returns shown may not represent the results of the actual trading of investable assets. Certain returns shown may reflect back-tested performance. All performance presented prior to the index or rate inception date is back-tested performance. Back-tested performance is not actual performance, but is hypothetical. The back-test calculations are based on the same methodology that was in effect when the index or rate was officially launched. However, back-tested data may reflect the application of the index or rate methodology with the benefit of hindsight, and the historic calculations of an index or rate may change from month to month based on revisions to the underlying economic data used in the calculation of the index or rate.

This document may contain forward-looking assessments. These are based upon a number of assumptions concerning future conditions that ultimately may prove to be inaccurate. Such forward-looking assessments are subject to risks and uncertainties and may be affected by various factors that may cause actual results to differ materially. No member of LSEG nor their licensors assume any duty to and do not undertake to update forward-looking assessments.

No part of this information may be reproduced, stored in a retrieval system or transmitted in any form or by any means, electronic, mechanical, photocopying, recording or otherwise, without prior written permission of the applicable member of LSEG. Use and distribution of LSEG data requires a licence from LSEG and/or its licensors.

Visit lseg.com/en/ftse-russell