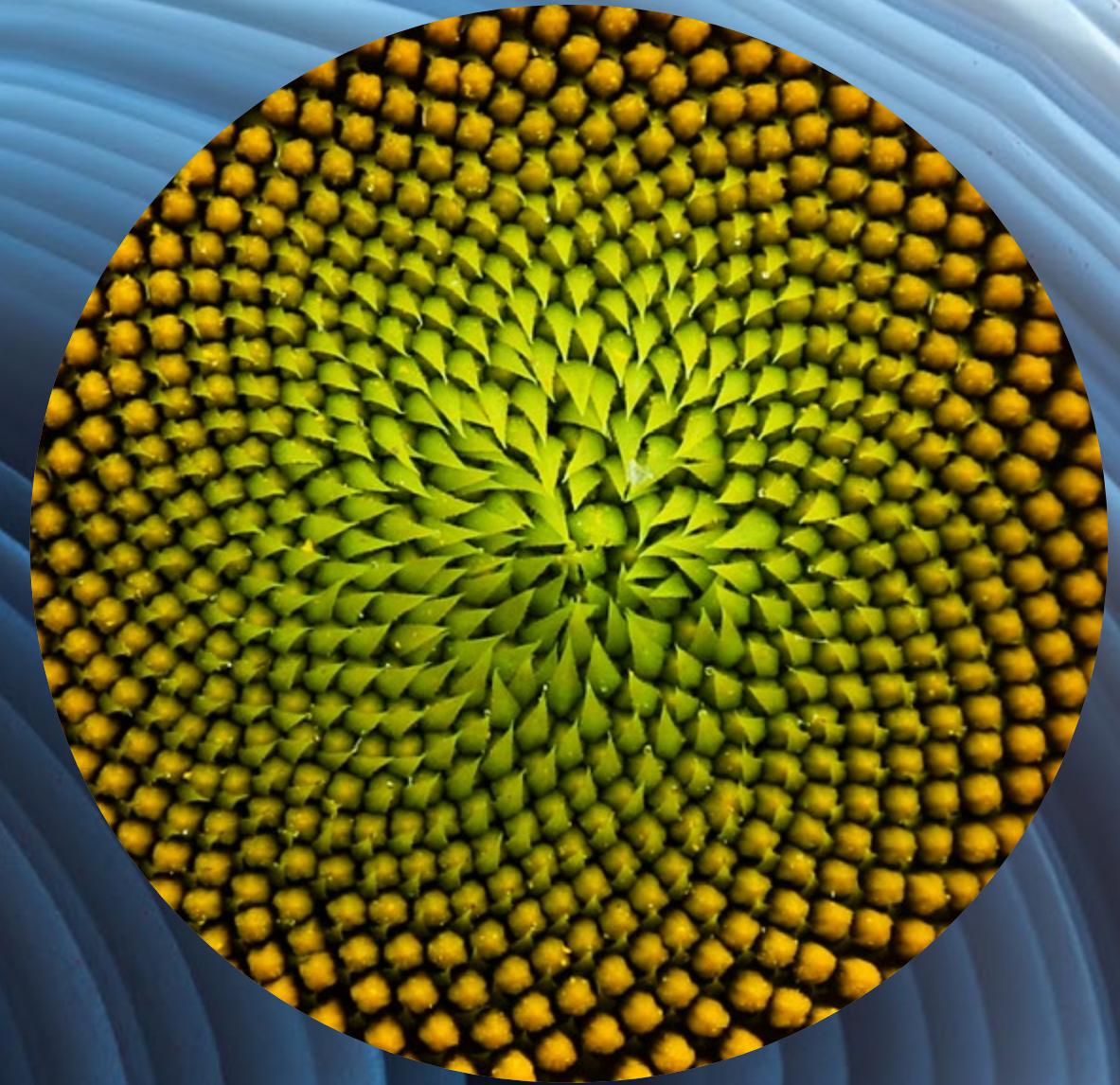




**FTSE
RUSSELL**
An LSEG Business

FTSE Russell for wealth advisors

Know your index



FTSE Global Equity Index Series (FTSE GEIS)

Who is this for?

Investors seeking a
global and versatile
equity-index
framework

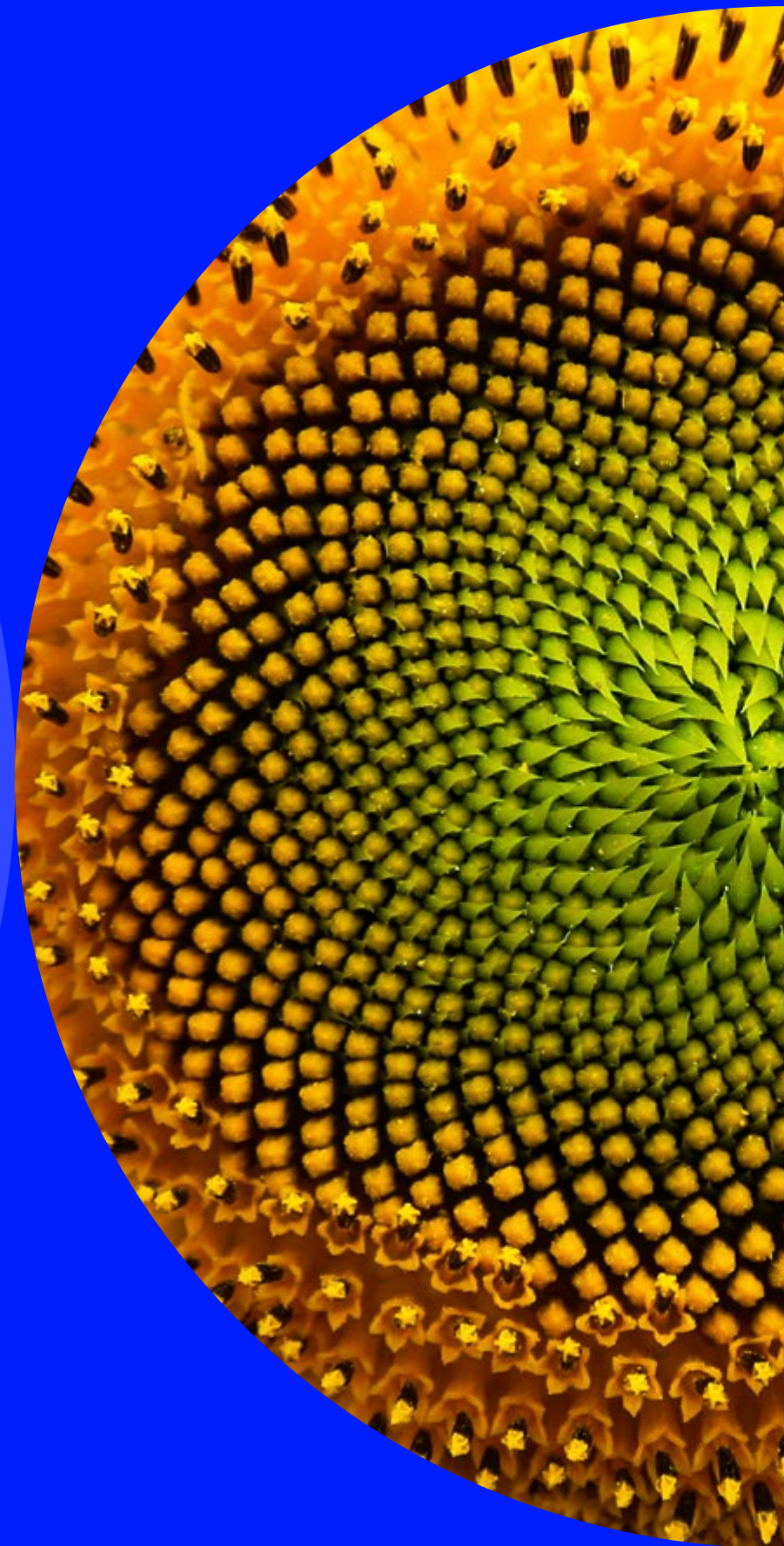
What does the series do?

TRACKS PERFORMANCE

of the world's equity markets,
targeting 99+% of the investable
market capitalisation

INCLUDES

16,000+ large-, mid-, small-
and micro-cap equities from
48 developed and emerging
markets

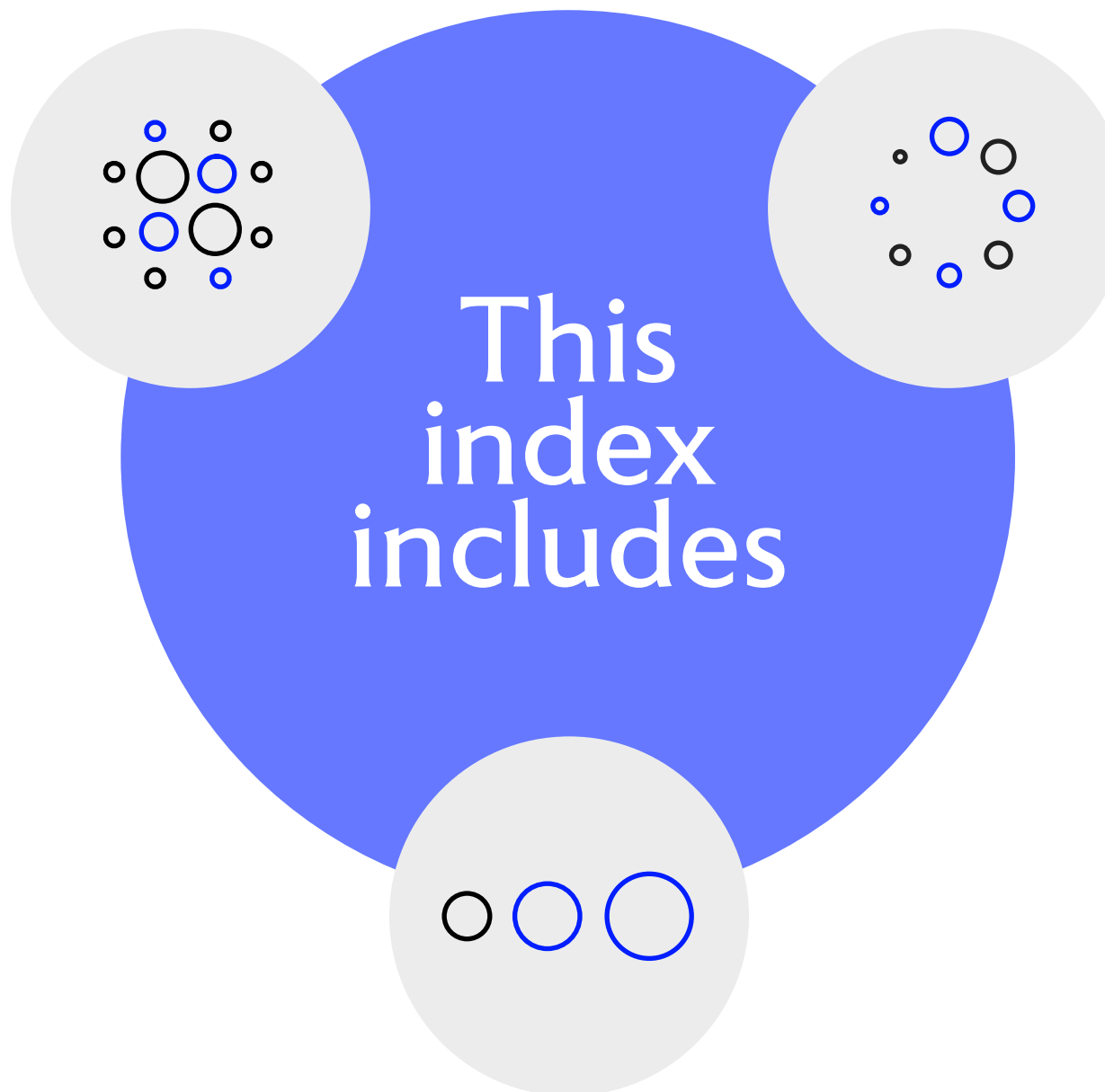


FTSE Global Equity Index Series (FTSE GEIS)

Our flagship global equity benchmark is built on a modular design that allows different indices within the family to be used as portfolio building blocks.

This series includes over 16,000 large-, mid-, small- and micro-cap equities from 48 developed and emerging markets. It targets coverage of over 99% of the world's investable market capitalisation.

FTSE Global Total Cap Index covering approximately 16,000 stocks from micro cap to large-cap



FTSE Global All Cap Index covering approximately 9,000 stocks from small-cap to large-cap

FTSE All-World Index covering approximately 4,000 stocks from mid-cap and large-cap

Five reasons to consider this index series

1. Representative

Includes over 99% of the global equity opportunity set, measured by the net market capitalisation of the stocks listed on the world's equity markets. Ideal for tracker products like exchange-traded funds (ETFs) that aim to offer easy, one-stop exposure to global equities. Plus, it uses quantifiable attributes to define markets and securities, so it can be segmented by market development status, company size, style and sector. Read more on [representation for this index series here](#).

2. Balanced

To reflect how most equity investors see the world, we group equities into one of eight regional universes (Asia Pacific ex China ex Japan, Japan, China, Developed Europe, Emerging Europe, Latin America, Middle East & Africa, North America). Then we rank them by size and allocate them to size categories.

3. Rules-based

Built on a thorough, objective set of ground rules that include country and company inclusion criteria, company nationality, corporate actions and events, and the periodic review of constituents. All supervised by our governance teams and informed by independent committees of leading market participants.

4. Transparent

We place great importance on applying a transparent, objective and consistent approach when managing our indices. Find out how we run the [FTSE GEIS via documents on our website](#).

5. Investable

Companies are screened to ensure they offer a minimum percentage of voting rights to unrestricted shareholders, have a minimum 'free float' of shares for trading, and pass a semi-annual liquidity test. These screens help ensure the suitability of the index for use as a benchmark or in investment products like ETFs.

How we build and maintain this series

Country classification

Semi-annually, we categorise a country's market status as developed, advanced emerging, secondary emerging or frontier. The first three categories are eligible for inclusion in FTSE GEIS, with objective measures for economic status/relative economic wealth indicators, 21 quality of markets criteria, and country-size entry requirements.

Nationality

Companies are assigned to a single country based on measures such as place of incorporation, tax domicile, headquarters location, factors of production, and the shares currency listing.

Regional universe

We rank stocks by their net market capitalisation in eight geographical regions. This is to capture at least 99% of each regional opportunity set. It ensures the balanced representation of different geographical regions within FTSE GEIS.

Investability screens

To exclude illiquid stocks, index constituents must have a minimum volume of daily trading over the 12-month period prior to each index review date, and have at least a 5% free float.

Investability weightings

Index weights are assigned to the remaining securities based on free float and any foreign ownership limits. This improves investability and suitability for investment products.

Over time, markets and indices change

Countries may gain or lose developed or emerging market status. New companies may list. Others might be taken over, be split up, merged or have their shares delisted. We manage changes based on the rulebook. Additionally, our guides to country classification, corporate events and actions, and index calculation all impact how we manage and maintain the index. These documents are [available for consultation on our website](#).

A true picture of the market

Think of our index data as being something like a computer chip: It powers what happens inside the investment products you buy. So it's important to distinguish between the index (data) and the investment product itself.

WHAT WE DO

We collect information on shares and bonds, as well as other financial market data. We then cleanse and organise it into groups of securities that have a stated objective. We call these groups of securities an index (or a benchmark, for indices that are broad and widely used in performance measurement).

OUR DIFFERENCE

How we design and calculate financial market indices then becomes our intellectual property (IP). We provide the IP for thousands of indices that cover the global equity and fixed income markets in different ways.

But we don't use this IP to manage assets ourselves, nor do we offer any investable products. We work with asset managers and other product providers who use our indices in their ETFs, mutual funds, and structured products.

By operating at arm's length from product providers, and with a multi-decade track record in calculating indices fairly and objectively, we help give confidence to investors and traders from around the world.

We measure the markets in your universe



UNIVERSE OF MARKET DATA

Data about securities exists. FTSE Russell is an expert at collecting, cleansing, and organising that data into useful indices.

FTSE RUSSELL IP

Our unique value is in how we measure the world's investment themes (markets, asset classes, sectors, etc.) to create and maintain an increasing number of available indices.

THE POWER OF CHOICE

With an incredible number of different market slices available, we can help you find the index that fits your product approach. Or we can build a custom index to meet your goals.

CREATE INVESTABLE PRODUCTS

Put our flexibility to work. If your US small cap equity mandate does not allow it to hold REITs, we can remove them from an index to create a better measurement for that investment vehicle.

MARKET CONFIDENCE

Not all benchmarks are created equal. Products built on FTSE Russell indices can offer peace of mind that your data is being measured in an objective and reliable way.

About FTSE Russell

FTSE Russell is a leading global provider of index and benchmark solutions, spanning diverse asset classes and investment objectives. As a trusted investment partner we help investors make better-informed investment decisions, manage risk, and seize opportunities.

Market participants look to us for our expertise in developing and managing global index solutions across asset classes. Asset owners, asset managers, ETF providers and investment banks choose FTSE Russell solutions to benchmark their investment performance and create investment funds, ETFs, structured products, and index-based derivatives. Our clients use our solutions for asset allocation, investment strategy analysis and risk management, and value us for our robust governance process and operational integrity.

For over 35 years we have been at the forefront of driving change for the investor, always innovating to shape the next generation of benchmarks and investment solutions that open up new opportunities for the global investment community.

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